

### NEW JERSEY SCHOOL BOARDS ASSOCIATION

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## **Montgomery Township School District**

# Creating a Five-Year Strategic Plan for Montgomery Township

#### **Mission Statement**

To empower every student to succeed in a diverse, dynamic, global society by providing quality educational experiences in a caring environment.

# Session 3 Developing Strategic Planning Goals for the Montgomery Township School District

On February 22, 2024, Montgomery Township School District administrators, Board of Education members, staff, parents, and community members, fifty-two (52) in all, came together for the third strategic planning meeting. The meeting began with an overview of the first two meetings.

We reviewed the consensus process utilized in strategic planning. The topic for the third evening focused on developing goal statements and objectives for each of the three goal areas identified at the second meeting. Participants gathered in self-selected groups, three in all, to work on the goal area of their choice.

Each group reviewed the outcomes from meeting one, strengths & challenges, and meeting two, vision and initiatives, to identify strategies, group those strategies, develop objectives, and then develop an overarching goal statement for the goal areas. The three goal areas identified at the conclusion of the second meeting were: The Student Experience: student achievement, teaching, and learning; Communication, Community Engagement and Outreach, and Culture and Climate (SEL – cultural sensitivity, health and wellness, resilience).

The information that follows is a summary of the work of the small groups. As discussed with the meeting participants, all consensus points are recorded and posted on the district website to share the group work during the course of the strategic planning process.

#### **Development of Goal Statements and Objectives**

Three goal areas emerged from the end of the second meeting and are listed below:

- 1. The Student Experience: student achievement, teaching, and learning
- 2. Communication, Community Engagement, and Outreach
- 3. Culture and Climate (SEL cultural sensitivity, health and wellness, resilience)

#### Goal 1: The Student Experience: student achievement, teaching, and learning

Goal Statement: To cultivate a learning community that is safe, comprehensive, and customized to provide a balanced academic, creative, and engaging experience to prepare students to make an impact on the future.

#### **Objectives:**

- 1. Through comprehensive student advisement, support personalized, diverse, and inclusive learning experiences.
- 2. Promote a connected, creative, experiential learning environment fostering real-world connections within our curriculum.
- 3. Examine the curriculum to create a standard progression of learning across grade-levels, content areas, and academic levels.
- 4. Integrate emerging technologies.
- 5. Provide continuous, well-supported teaching staff.

#### **Goal 2:** Communication, Community Engagement, and Outreach

Goal Statement: Increase community engagement by improving two-way communication so that all community members are well informed and feel connected.

#### **Objectives:**

- 1. Institute multi-pronged communication across a range of channels enabling effective outreach.
- 2. Community survey on preferred modes and frequency of comms and content of interest.
- 3. Initiate and develop mentorship opportunities for ALL members of our community, leverage expertise and enhance engagement.
- 4. Explore using school buildings for non-school activities after hours to engage community and students.
- 5. Pull community in by utilizing Sign-Up Genius for school-sponsored events to promote volunteerism and donations.
- 6. Funnel/Streamline district activities to the township website to reach entire community.

<u>Goal 3:</u> Culture and Climate (SEL – cultural sensitivity, health and wellness, resilience)

Goal Statement: Enhance the social emotional learning environment to support the development and resiliency of ALL learners.

#### **Objectives:**

- 1. Support Mental Health and Physical Well Being.
- 2. Encourage responsibility and accountability.
- 3. Promote and celebrate diversity and inclusivity so that students feel known, valued, and connected.
- 4. Develop a respectful community that uplifts ALL members.

#### **Next Steps:**

The next step in the process is the development of the action plans. The Superintendent and the Administrative team will develop the action plans for the strategic plan. The timelines will be developed for a 5-year plan.

The action plans will include:

- Major activities for each objective
- Who is responsible for the activity
- The resources to be deployed
- Due dates for completion
- Indicators of Success (how we will know the activity has been accomplished)

Thank you to everyone who has contributed their time, talent, and perspectives during any or all of the Strategic Planning meetings. We appreciate your participation!

The date for the delivery of the final plan to the Board of Education is TBD – to be determined. Please watch the district website for the date. We hope you will attend and be recognized for your participation.

Thank you again for your contributions in developing the plan that will guide the board and district in moving forward over the next 5 years.